



Internship Position Available: Communications and New Media Internship

Site location: New York, NY OR Washington, DC

About J Street:

J Street is the political home for pro-Israel, pro-peace Americans. We advocate for strong American leadership to achieve a two-state solution and a comprehensive regional peace for Israel and its neighbors. Our communications and online organizing team uses cutting edge tactics to mobilize support for J Street's mission.

Communications and New Media Internship Description:

J Street seeks a highly motivated New Media Intern to participate in a broad range of activities in support of J Street's mission in online organizing and data management. The Intern may also support J Street's communications team as needed. This position is ideal for applicants interested in gaining experience in online organizing techniques, online data analysis, and communications and political advocacy, as well as deepening one's knowledge of American foreign policy and the Israeli-Palestinian conflict.

Reporting to J Street's Communications and New Media staff, the Intern's projects may include:

- Maintaining the website and other online communications tools
- Providing research for communications staff
- Developing and updating supporter databases
- Managing the use of targeted data for online actions and communications
- Producing reports analyzing online actions and website traffic
- Assisting with the development of online media (video, graphics, text)

Required Skills and Experience:

- Strong reading, writing and interpersonal skills
- Experience as a student or campaign volunteer on political and/or social justice issues
- Strong writing background, preferably in writing for communications
- Ability to communicate ideas and information effectively
- Basic knowledge of html
- Strong understanding of political media and the politics of the issue



Desired Skills and Experience:

- Experience editing graphics and/or video for online distribution
- Experience working with Adwords and/or Content Management Systems
- Experience with empirical data analysis

This part-time opportunity is available immediately and will continue through the fall semester, with the opportunity to continue into the spring. The Intern should expect to work 12-15 hours per week. This internship is unpaid; J Street can align the internship with classroom credit requirements if applicable.

To apply, please send a resume and cover letter to Max Berger, Communications and New Media Assistant at max@jstreet.org by August 31st. Please include days and times you are available to work during the school year.